



AEP Ohio Competitive Bidding Process November 2014 Auction

Bidder Webcast Thursday, September 18, 2014

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Disclaimer

Any statements herein describing or referring to documents and agreements are summaries only, and are *qualified in their entirety* by reference to such governing documents

- These governing documents are:
 - PUCO decisions in Case No. 11-346-EL-SSO and Case No. 11-348-EL-SSO related to AEP Ohio's second Electric Security Plan ("ESP II")
 - PUCO decisions in Case No. 12-3254-EL-UNC related to AEP Ohio's Competitive Bidding Process ("CBP")
 - Bidding Rules for the Auctions Under the Competitive Bidding Process of Ohio Power Company ("CBP Rules")
 - Master Energy Supply Agreement ("MESA")
 - Rules and Protocols for Participation by Associated Bidders
 - Communications Protocols

Please see the CBP website for complete documentation http://www.aepohiocbp.com/



CBP Website is Central Source of Information

www.AEPOhioCBP.com

Home	Register for an Application Account					
Search	Please complete the Expression of Interest to request an account for the application portion of the website. Application materials for AEP Ohio's CBP are					
Background						
Information	submitted online through the application portion of this website.					
Data Room	Company *:					
Calendar	Primary Contact First Name *:					
Contact Us	Primary Contact Last Name *:					
Register	Primary Contact Phone *:					
Ask a Question	Primary Contact Mobile :					
RSVP for an Information Session	Primary Contact Email *:					
Contact the Auction	Secondary Contact First Name :					
Manager	Secondary Contact Last Name :					
Register for an Application	Secondary Contact Phone :					
Account	Secondary Contact Mobile :					
	Secondary Contact Email :					
	Type the text Privacy & Terms Cocupricial Submit					

Contact Us / Register

Sign up for email alerts

Contact Us / Ask A Question

- Allows bidders to ask questions
- All Q&As posted as FAQs

Get account for Application website

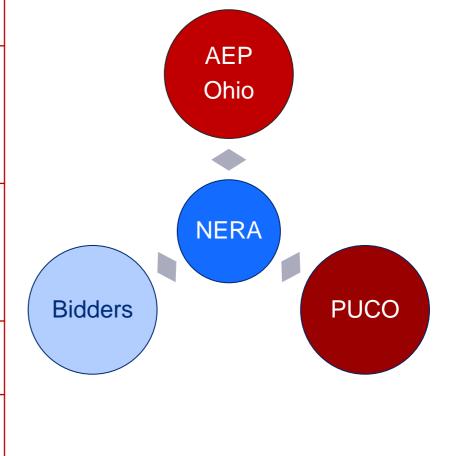
Username and password for access to forms

This presentation as well as questions and answers will be posted to the CBP website



NERA's Role as Auction Manager

Role	Description
Communication	To be the main point of contact with bidders
CBP Rules	To ensure the CBP Rules, as approved by the PUCO, are followed
Qualifications	To ensure bidder qualifications are evaluated equitably and fairly
Auction	To administer the Auction
Results	To present results to PUCO





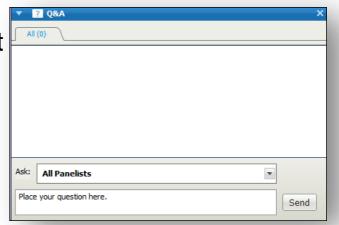
Agenda

- 1. Overview of this Auction
- 2. Product Design and Contract
- 3. Application Process
- 4. Bidding in the Auction
- 5. CBP Website



Ask a Question during the Webcast

- Questions will be taken in writing through the WebEx interface:
 - Locate the "Q&A" on the right hand side of your screen
 - Select "All Panelists" in the "Ask" box
 - Type in your question including the relevant slide number
 - Click "Send" to submit your question
- We will respond to questions as we go along as practicable and we will also pause to provide responses:
 - After Part 2 on "Product Design and Contract"
 - At the end of the presentation





Part 1 Overview



Regulatory Timeline

Mar 30, 2012 • AEP Ohio filed its ESP II plan for Standard Service Offer ("SSO") customers. (Case No. 11-346-EL-SSO and Case No. 11-348-EL-SSO)

Aug 8, 2012 PUCO issued an Opinion and Order regarding AEP Ohio's ESP II application

Dec 21 2012 AEP Ohio filed its plan to establish a CBP for the procurement of energy to serve SSO customers (Case No. 12-3254-EL-UNC)

Nov 13 2013 PUCO issued an Opinion and Order regarding AEP Ohio's CBP

Jan 22, 2014 PUCO issued an entry on rehearing regarding AEP Ohio's CBP



Product is Energy-Only and Load-Following

AEP Ohio will procure supply for the energy requirements of its SSO customers through a series of four load-following energy-only auctions

			2014 2015																
Auction	Product (Months)	Percent of Energy Load	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
1 (Feb. 2014)	14	10		1		C	MC	IPL	E	Œ			10%					14 N	/lonth
2 (May 2014)	7	25				C	PM	PL	E	ΓΕ			25%					7 N	/lonth
3 (Sep. 2014)	7	25				C	OM	IPL	E	ĪΕ	3		25%					7 N	Nonth
4 (Nov. 2014)	5	40											4		40%			5 N	/lonth



Last Auction held on September 9, 2014

Number of:	
Registered Bidders	9
Winning Bidders	5
Rounds in the Auction	20
Delivery Period	November 1, 2014 to May 31, 2015
Tranche Target	25
# of Tranches Procured	25
Range of Starting Price	\$60/MWh - \$80/MWh
Clearing Price	\$48.05/MWh

PUCO accepted results on September 10, 2014



REMINDERS for November 2014 Auction

- No additional pre-bid security is required
- Application process for returning bidders is streamlined
 - Reminder of login credentials will be sent to returning bidders
 - Part 1 Form pre-populated with previously submitted contact information and PJM information
 - However, all bidders (including returning bidders) must provide financial information and make certifications



Supply Will Be Divided into Tranches

Winning suppliers will provide a **slice-of-system energy-only product** under the terms of the MESA

- Bidders deliver energy to the AEP Load Zone
- A tranche is 1% of the energy requirements of SSO customers
- SSO customers are those customers who take retail generation service from AEP Ohio

Auction Date	Delivery Period	Tranche Target	Tranche Size
Nov. 18	Jan. 2015- May 2015	40	1%



Auction Format is a Clock Auction

- Multiple tranches of a single term in each auction
- Multiple rounds
 - Each round, suppliers state how many tranches they want to supply at the going price announced by the Auction Manager
 - From one round to the next, auction continues and price ticks down if there is excess supply
- No sealed bid round: bidders provide exit prices as they withdraw tranches throughout the auction
- Auction establishes a single clearing price



Key Events in the November 2014 Auction

M	Т	W	Th	F
Sept.	23	24	25 P1 Window Opens	26
29	30	Oct.	2	3
6	7	8	9	10 P1 Due
13	14	15	¹⁶ P1 Notification	17 P2 Window Opens
20	21	22	23	24
27	28	29	30	31
Nov.	4	5	6 P2 Due	7
10	11	12 P2 Notification	13 Trial Auction	14
17	18 Auction Starts	19	20	21

September 19: Deadline to submit alternate guaranty for consideration

September 25: Bidders can access account for application

Announcements:

September 29: Tranche target, tranche size, MW-measure, and range of starting price

October 28: Seasonal factors and update to MW-measure

November 13: Round 1 Price



Application Process is Online

Part 1 Application (Sept. 25 – Oct. 10)

- Provide contact and company information
- Upload scanned signature pages
- Upload required supporting documents

Part 2 Application (Oct. 17 – Nov. 6)

- Provide information and indicative offer
- Upload scanned signature pages
- Provide hardcopy of pre-bid letter of credit or wire cash

No hardcopy of application forms required!



Post-Auction: PUCO Approval and Power Flow

- Auction results are contingent on final PUCO approval
- Auction Manager submits a confidential report on winning bids to PUCO on the day the auction closes
- PUCO will issue a decision within two days of auction close
 - If PUCO does not act within this window, auction results are deemed accepted
- PUCO may publicly release the auction clearing price and the names of the winning bidders from the auction
- MESA fully executed and winning bidders fulfill creditworthiness requirements within three days of the end of Commission review period



Part 2 Product Design and Contract



The Energy-Only Product is Load-Following

- Product will be a slice-of-system, energy-only product for a fixed percent (%) of the energy requirements of SSO customers ("Energy Load")
- AEP Ohio will remain the Load Serving Entity ("LSE") for its SSO customers
- The load of SSO customers will not be transferred to Energy Suppliers
- Energy Suppliers will be providing Energy Supply as a wholesale energy sale to AEP Ohio through a PJM Internal Bilateral Transaction



Supplier Obligations

Provide

 Energy to AEP Load Zone and bear all costs that are associated with this responsibility

Do NOT Provide

- Capacity, transmission, ancillary services or
- any other service required of an LSE (e.g., renewable standard)



What are SSO Customers?

- SSO customers take retail generation service from AEP Ohio
 - SSO customers have NOT switched to a Competitive Retail Electric Service ("CRES") Supplier

Includes

- PIPP customers;
- special contract customers;
- any customer taking retail generation service from AEP Ohio

Excludes

 Replacement energy provided to interruptible service customers during AEP Ohio requested interruptions



PJM E-Account and InSchedule

- AEP Ohio and each Energy Supplier will bilaterally establish and confirm a contract in PJM's InSchedule system
 - AEP Ohio will be designated as "Buyer" and Energy Supplier as "Seller"
 - Schedule Confirmation Type will be "Unilateral Buyer"
 - Source and Sink will be the AEP Load Zone
 - Pricing will be "Day-Ahead"
 - Service Type will be "Internal Bilateral Transaction" ("IBT")



Price and Settlement of Energy Volumes

Price paid is auction clearing price times seasonal factor

AEP Ohio will determine the delivery schedule and enter that schedule via PJM InSchedule system

- Generally on the day following delivery and using best available PJM data
- There will be no need for supplier confirmation
- All volumes will be reconciled and trued up to actual data





Credit Requirements under the MESA

Two Credit Requirements and Two Unsecured Credit Lines:

- Independent Credit Requirement (ICR) and the Independent Credit Threshold (ICT)
 - Amount required per tranche; declines throughout the term of the MESA
- Mark-to-Market (MTM) and Credit Limit
 - Differences between the prevailing market prices on a valuation date and the market prices in effect on the date the auction is completed
- Credit Limit and Independent Credit Threshold will depend upon a credit evaluation
- Form of Guaranty and Form of Performance Assurance Letter of Credit provided as attachments to the MESA



Questions?

 To submit questions to the presenters, please locate the "Q&A" on the right hand side of your screen, and select "All Panelists" in the "Send to" box; type in your question and click "Send" to submit your question

▼ ? Q&A ×
All (0)
Ask: All Panelists
Ask: All Panelists
Place your question here.



Part 3 | Application Process



Register for your Online Application Account

www.AEPOhioCBP.com

Home	Register for an Application Account				
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Register	Primary Contact Last Name *:				
Ask a Question	Primary Contact Phone *:				
RSVP for an Information	Primary Contact Mobile :				
Session	Primary Contact Email *:				
Contact the Auction Manager					
Register for an Application	Secondary Contact First Name :				
Account	Secondary Contact Last Name :				
	Secondary Contact Last Name :				

Returning bidders will receive reminder of login credentials and instructions specific to returning bidder by email from the Auction Manager

Contact Us / Register for an Application Account

Alternatively, email AEP-CBP@nera.com with:

- Company name
- full name of contact
- phone and alternate number
- email address



From Registering to Logging In

Register for an Account

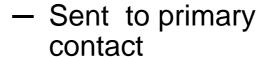


Receive Instructions and Login Credentials



Log in to Application Website

- Company
- Contact Name
- Contact Title
- Phone
- Mobile
- Email



- Username
- Password
- Submission Instructions
- Deadline Information

- Log in
 - Username
 - Password
- Complete the Part 1 Form

www.AEPOhioCBP.com



Requirements for Part 1 Application Are Standard

NEW bidders must provide

1. Applicant's Contact Information

- Representative: Represents the Applicant in the auction
- Legal Representative in Ohio: Agrees to accept service of process
- Nominees (optional): to be included in electronic communications from the Auction Manager to the bidder along with Representative

Returning bidders confirm prior info

All notifications are sent to Representative and Nominees by email unless instructed otherwise by bidder

NEW bidders must provide

2. PJM requirements

- PJM E-Account
- Qualified as a "Market Buyer" and "Market Seller"

Returning bidders confirm prior info

Returning bidders use same login credentials from the September 2014 Auction; Part 1 Form is pre-populated with previously submitted information



Certifications, Financial Information, and Documents

New AND returning bidders must provide

New AND returning bidders must provide

New AND returning bidders must provide

3. Certifications

- Agree to terms of Master Energy Supply Agreement
- Agree to CBP Rules
- Keep information related to the auction confidential

4. Financial Information

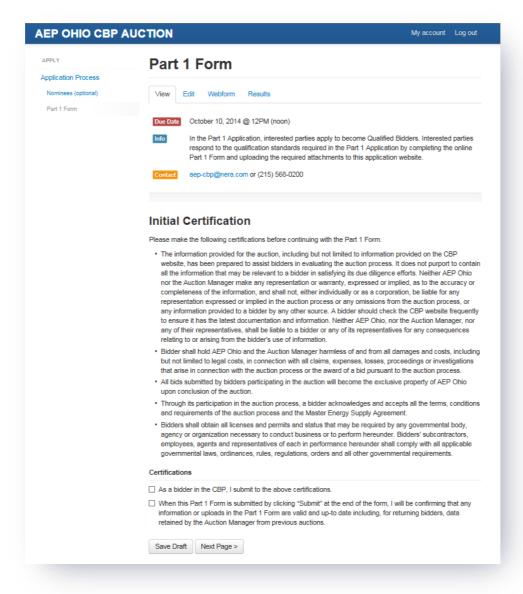
- Annual and quarterly financial statements
- Credit ratings
- Additional information for foreign applicants or guarantor
- Submit via upload to application website

Request for modifications to pre-bid credit instruments (optional)

- Submit redline via upload to application website
- Any modification accepted for one bidder will be made available to all bidders on an optional basis



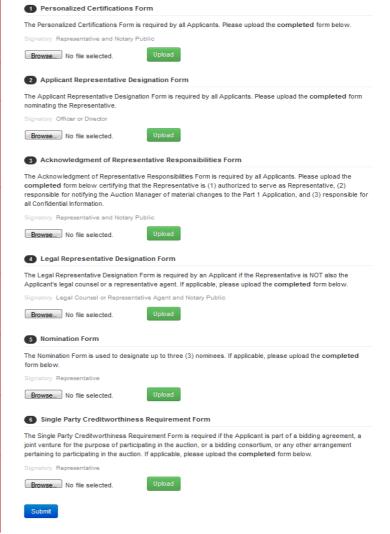
Online Part 1 Form





Bidders Will Receive Customized Signature Pages

Scanned document with signature required for certain parts of form							
Part 1 Upload	Applicable to:						
Applicant Representative Designation	NEW bidders provide	Returning bidders confirm prior info					
Legal Representative	NEW bidders provide	Returning bidders confirm prior info					
Representative Responsibilities	New AND returning bidders						
Customized Certifications	New AND returning bidders						
Nomination Form	OPTIONAL						
Creditworthiness Requirement	Applicants part of bidding agreement ONLY						





Part 2 Application: To Be Registered as a Bidder

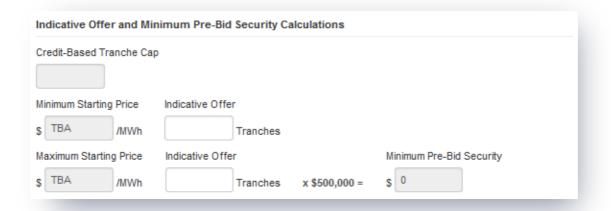
- 1. Submit an indicative offer
- 2. Submit pre-bid security
- Make certifications including compliance with Rules related to Association and Handling of Confidential Information
- 4. Provide additional certifications

Requirements for new and returning bidders are the same



Indicative Offer

- Submit an indicative offer the maximum number of tranches that the bidder is willing to bid
 - At the minimum starting price and at the maximum starting price



- The indicative offer at the maximum starting price determines:
 - The maximum number of tranches that the bidder can bid in the auction (the initial eligibility)
 - The amount of pre-bid security required with the Part 2 Application



Bidders are Subject to Load Caps

- A bidder cannot bid or win more than 80% of the tranches available at the start of the auction
- Credit-based tranche caps are determined by credit ratings and is an overall cap in effect across all auctions under the CBP

Credit I			
S&P	Moody's	Credit Based Tranche Cap	
BB and above	Ba2 and above	BB and above	No cap
BB-	Ba3	BB-	10
Below BB-	Below Ba3	Below BB-	5
	5		

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Additional Part 2 Requirements

2. Submit pre-bid security

- Each Qualified Bidder must submit a letter of credit or cash in an amount of \$500,000 per tranche of its indicative offer at the maximum starting price
- No Additional pre-bid security is required

Certify compliance with Association and Confidential Information Rules (see Section VIII of CBP Rules)

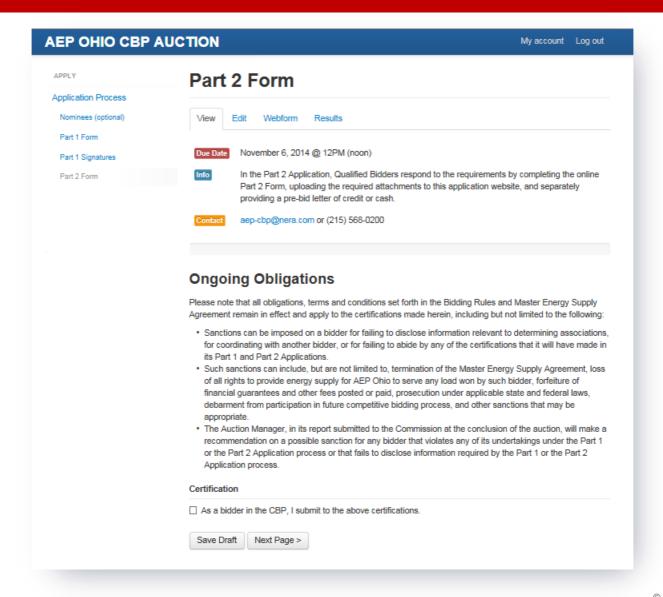
- Certify that applicant is not "associated with" another Qualified Bidder to promote competitiveness of the auction
- Keep information related to the auction confidential

4. Provide Additional Certifications

- Agree that bids in auction will be a binding obligation
- Agree not to assign rights as Registered Bidder



Part 2 Form Available Online





Bidders Will Receive Customized Signature Pages

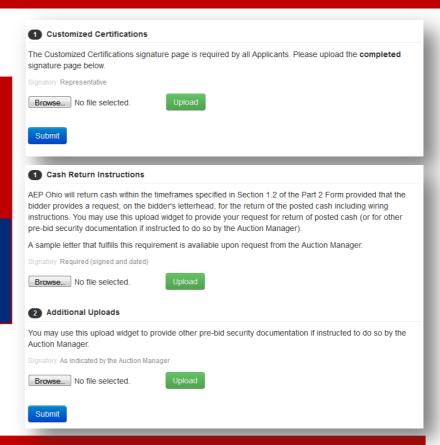
Scanned document with signature required for certain parts of form

Part 2 Upload

Applicable to:

Customized Certifications

New **AND**returning bidders
provide



Two-step submission: form then signature pages

Pre-Bid Letter of Credit only hardcopy document for purposes of the application



Part 4 Bidding in the Auction



Rounds Have Three Phases

Bidding Phase

- Suppliers state how many tranches they want to supply at going price in round
- Auction Manager informs Registered Bidders of Round 1 price three days before auction

Calculating Phase

 Auction Manager tabulates the results of that round's bidding phase and calculates the price for the next round

Reporting Phase

- Information provided to bidders:
 - · Excess supply range; and
 - Going price for next round





Bid in Round 1

- A bid in round 1 is a number of tranches that the bidder is willing to supply at the round 1 price
- Bidder cannot bid more than its initial eligibility determined by the indicative offer at the maximum starting price
- Bidder will not be able to increase the number of tranches bid throughout the auction



Possible Reduction of Tranche Target

- If there is insufficient supply for the tranches to ensure competitive bidding, the Auction Manager has the discretion to reduce the tranche target
- The criteria that could lead to such a reduction will be determined prior to the auction but will not be announced to bidders
- Once certain pre-specified criteria have been met, the discretion to reduce the tranche target will be eliminated



Sample Reports

Bidder sees:

- Range of excess supply
 - Range provided includes actual excess supply
- The next round price
- The result of the bidder's own bid

Report: Round 1			
Excess Supply	51-55		
Round 2 price (\$/MWh)	61.75		

Bidder has no information about others' bids, identities or eligibilities



Information in Bidder User Manual

- Decrement is related to amount of excess supply left in the auction
 - Formula or table for determination of decrement provided to bidders
 - Auction Manager has discretion to override decrement
- Possible ranges of excess supply provided in Bidder User Manual
- Bidder User Manual provided to Registered Bidders



Bidding in Round 2 and Subsequent Rounds

- In response to reduced prices, a bidder may:
 - Leave bid unchanged
 - Reduce the number of tranches the bidder is willing to supply by withdrawing tranches from the auction
- Bidder cannot bid more than its eligibility
 - In round 2, eligibility is the number of tranches bid in round 1
 - In round 3 and all subsequent rounds, eligibility in a round is the eligibility in the prior round less any tranches that were withdrawn from the auction



Withdrawing Tranches

 When reducing the number of tranches bid, a bidder must provide an exit price

Price Round 1 (\$/MWh)	65.00
Bid Round 1 (tranches)	3
Price Round 2 (\$/MWh)	61.75
Bid Round 2 (tranches)	2
Exit Price	62.37

- Exit price is a final and best offer
 - Above current going price
 - Below or equal to previous going price



How Does the Auction Continue and Close?

- Auction continues as long as there is excess supply:
 - when tranches bid are more than tranches available
- When the auction closes, a uniform price is determined that is the auction clearing price
- Two cases on how the auction clearing price is determined:
 - when tranches bid are equal to tranches available, the auction clearing price is the price of the final round
 - when there are fewer tranches bid than tranches available, lowest exit price at which all tranches available are filled is the auction clearing price



Auction Clearing Price Example

Round	Price \$/MWh	Bidder A	Bidder B	Bidder C	#Bid	Target	#Bid – Target
R11	39.42	13	12	17	42	40	2
R12	38.68	11	11	15	37	40	-3

Tranches withdrawn	2	1	2
Exit Prices	38.69	38.99	39.42

Retained Tranches	2	1	0
Auction Clearing Price		\$38.99	

To fill the tranche target of 40 tranches:

- 1. take 37 tranches bid at going price
- 2. take 2 tranches at \$38.69
- 3. take 1 tranche at \$38.99

Auction clearing price is \$38.99/MWh, the lowest price at which all tranches available are filled



Auction Results Subject to Commission Review

- The Commission has a two (2) business day window from the conclusion of the auction for review of the results
- The Commission may reject the results of the auction if:
 - The auction violates a specific CBP rule in such a manner so as to invalidate the auction
 - The auction was NOT oversubscribed on the basis of the indicative offers received in the Part 2 Application
 - There were NOT four or more bidders
 - A bidder won more than 80% of the tranches available at the start of the auction



Contingency Plans

- If not all tranches are procured at auction, tranches are rebid in the next auction
 - AEP Ohio procures in PJM-administered markets if the supply period starts before tranches are successfully rebid
 - AEP Ohio procures in PJM-administered markets if the rebid tranches are not filled
- If there is a supplier default, AEP Ohio procures in PJMadministered markets until tranches can be rebid
 - Tranches are not rebid if no subsequent auction is scheduled
 - Tranches are not rebid if there are fewer than 6 months left in the supply period



Basics of the Bidding Methods

- Bidders submit bids online using the Auction Software. The Trial Auction (November 13, 2014) is the bidders' opportunity to practice
- 2. The backup bid procedure is by phone
- 3. The last bid submitted and verified by the bidder in the bidding phase, and processed by the Auction Software is the bid that counts. A backup bid counts when entered and verified by the Technical Assistant in the bidding phase and processed by the Auction Software, not when it is called in
- 4. It is the bidder's responsibility to get a bid in on time. It is the bidder's responsibility to ascertain the system needed to minimize the chance that technical difficulties will impair its ability to bid in the auction
- If providing a backup bid, it is the bidder's responsibility to provide a complete bid consistent with the CBP Rules



System Requirements are Minimal

Standard PC

Windows 7 or MacOS 10.7

Internet Connection

Primary access through a company network Secondary Access through an alternative ISP

Supported Web Browser Internet Explorer 9 or later, as well as the most recent versions of Mozilla Firefox or Apple Safari

Backup Systems

Backup laptop and backup connection, Bidding teams in two geographical locations



Part 5 | CBP Website

www.AEPOhioCBP.com





A unit of American Electric Power

NERA
ECONOMIC CONSULTING

AEP Ohio Competitive Bidding Process for SSO Supply

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Background

Information

Data Room

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Home

This Ohio Power Company ("AEP Ohio") website provides information to prospective suppliers who seek to provide energy for the company's Standard Service Offer ("SSO") through a Competitive Bidding Process ("CBP"). This site contains the official documents and announcements related to the CBP for the company's SSO energy supply. NERA Economic Consulting ("NERA") serves as AEP Ohio's Auction Manager. In this role, NERA coordinates the procurement activities for the company's CBP portfolio.



Important Dates:

- Thu 9/18/2014 Bidder Information Session
- Fri 9/19/2014 Alternate guaranty process begins
- Thu 9/25/2014 Alternate guaranty process ends

Recent Announcements:

09/11/2014 ANNOUNCEMENT:
 OPTIONAL - Alternate
 Guaranty Process for AEP
 Ohio's CBP NEW>>

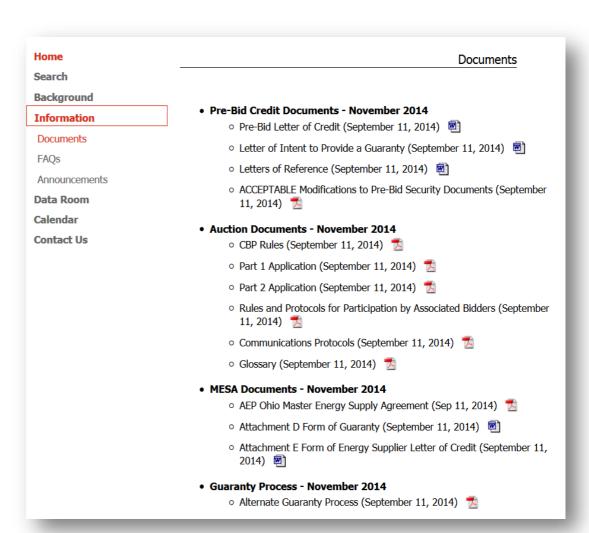
Key Dates and Announcements



Information Tab

Document page includes:

- CBP Rules
- MESA
- Qualification Information
- Credit Instruments
- Communications Protocols
- Associated Bidder Rules
- Glossary of key terms

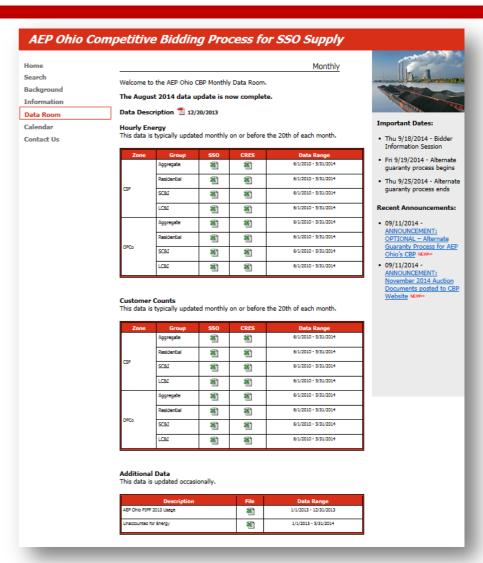




Data Room

AEP Ohio provides:

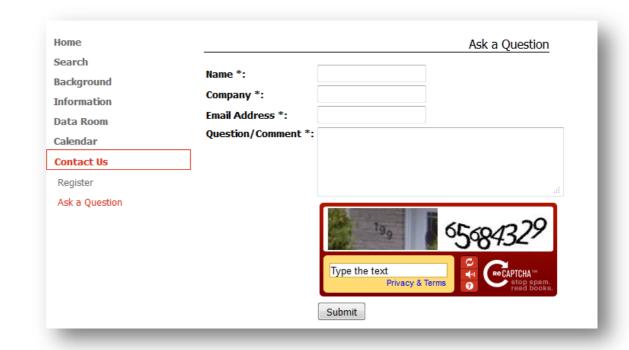
- Hourly energy
 - CSP Rate Zone and OPCo Rate Zone
 - SSO and CRES
 - Customer groups & aggregate
- Customer counts
 - CSP Rate Zone and OPCo Rate Zone
 - SSO and CRES
 - Customer groups & aggregate
- Historical data beginning June 2010
- Historical Unaccounted for Energy
- Updated on the 20th of each month





Ask a Question through the CBP Website

- Contact Us / Ask a Question
 - Bidder questions answered via email typically within 2 business days
 - Responses and questions are posted as FAQs on CBP website
- You may also contact us via email at AEP-CBP@nera.com





Contact the Auction Manager Team

NERA Economic Consulting
Auction Manager
For AEP's Ohio CBP
Contact us by email at AEP-CBP@nera.com

From the beginning of the Part 1 Window, You can also contact us at (215) 568-0200

Address for delivery of pre-bid letter of credit NERA – Auction Manager AEP Ohio CBP

> 1835 Market Street, Suite 1205 Philadelphia, PA 19103



Questions?

 To submit questions to the presenters, please locate the "Q&A" on the right hand side of your screen, and select "All Panelists" in the "Send to" box; type in your question and click "Send" to submit your question

▼ ? Q&A	×
All (0)	
Ask: All Panelists	
Place your question here.	Send
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